

**T TECNO MUEBLE®
INTERNACIONAL**

WE EVOLVE

19-22 AUGUST 2026

AT EXPO GUADALAJARA

**PROMOTION
OPPORTUNITIES**

TECNOMUEBLE.COM.MX

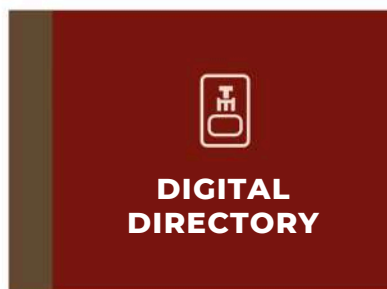
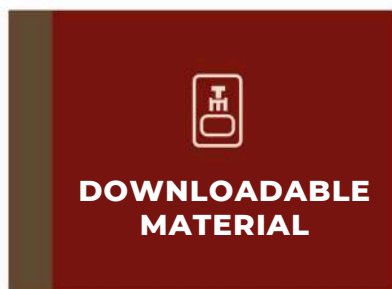
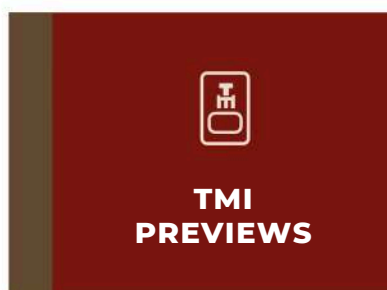
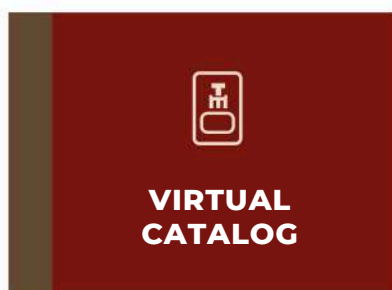


Expand

your brand presence

Drive your company forward with Tecno Mueble Internacional and connect with potential customers actively seeking your products.

Use these tools to your advantage:



Click to learn
about the tools.

Applicable only to confirmed companies with up-to-date payment for 2025 edition.



*A complete Exhibitor Profile is required.

*For more information, please contact your sales executive.

Exhibitor Profile

Digital form that collects key information about your company and its participation in Tecno Mueble Internacional.

An essential tool for accurately showcasing your offering, facilitating your identification by buyers, and maximizing your visibility.

A smartphone displaying a digital form titled "Perfil del expositor" (Exhibitor Profile) from Tecno Mueble Internacional. The form includes fields for: Nombre de la empresa*, Dirección*, Colonia*, Código postal*, Ciudad*, and Estado*.

Required Information:

- Logo: PNG or JPG format in high resolution.
- **Keywords:** One or more words that you associate with your company (example: machinery, fabric, wood).
- **Product photos (min. 2 / max. 6):** Lifestyle or white background, high-resolution, PNG or JPG format.
- **Contact details:** Phone, email, website and social media.
- **Details of your participation:** Booth(s), category, products to be exhibited, and other relevant data.

The Exhibitor Profile is available exclusively to confirmed companies with up-to-date payment for 2025 edition.



*You will receive the link through your sales executive via email or Whatsapp.

*Deadline to complete the Exhibitor Profile: July 18th 2025.

Virtual Catalog

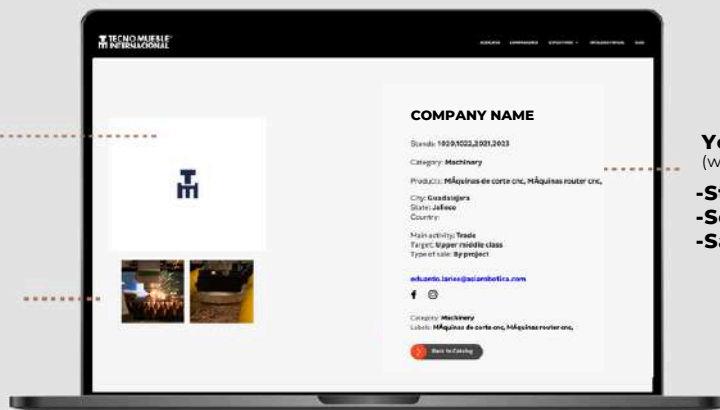
available on the Tecno Mueble Internacional website.

A key visibility point for your brand, where your presence doesn't end at the event, but extends before, during, and after, supporting buyers at every stage of their decision-making process.

***Key information to publish:**

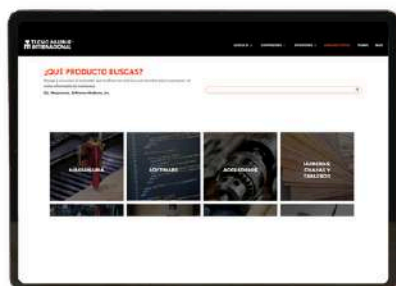
Company logo

Product Gallery



Your company's business name
(what you're known as)

- Stand numbers
- Social media
- Sales agent



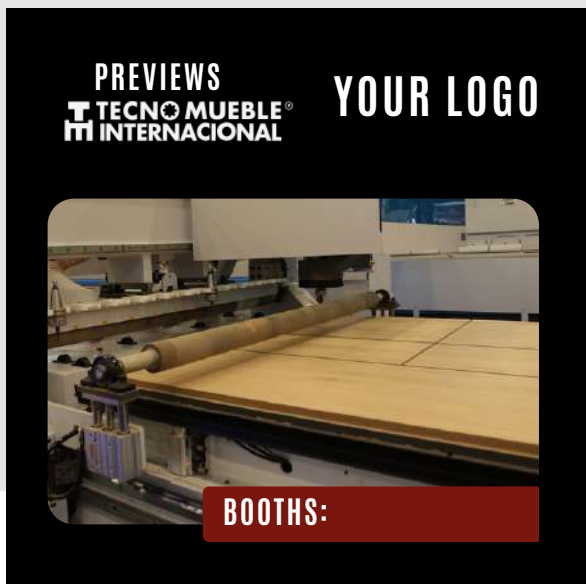
***Completing the Exhibitor Profile is required for your company to appear in the Virtual Catalog.**

***The information will be automatically published at <https://www.tecnomueble.com.mx/en/virtual-catalog>**

TMI Previews

Advance your presence at Tecno Muble Internacional

Share your innovations, solutions, and technology with an audience that is actively seeking to optimize its processes and improve its competitiveness.



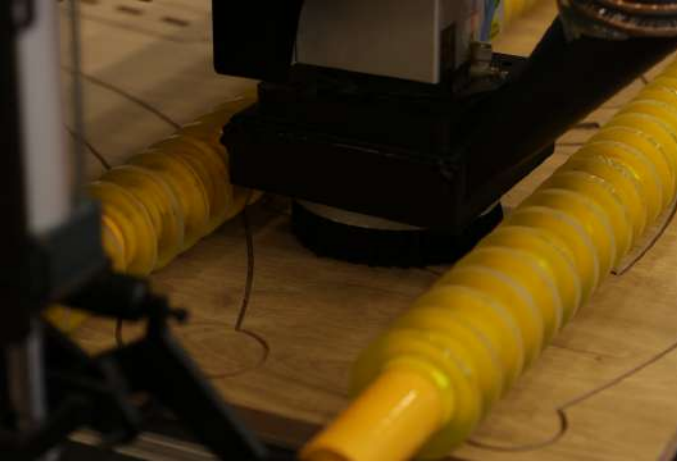
- **BLOG:** Post on the official website.
- **SOCIAL MEDIA:** Post on Instagram and Facebook.
- **MAILING:** Campaign targeted at potential buyers and visitors.

This content is disseminated during the months leading up to the event (June and July), providing early visibility for your brand.

Required Information:

- High-resolution logo (editable format or PNG/JPG).
- High-resolution product photographs (PNG/JPG format).
- Brief description of the company and/or products to be promoted.

Photographs Specifications:



- Images of machinery or products.
- No visible logos.
- No contact information included.

Ambient photographs:

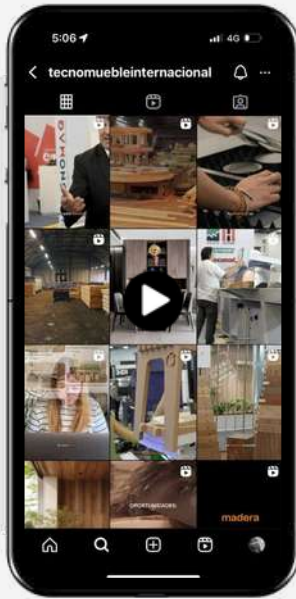
It should show how the machinery or products would look in a workshop or factory setting, performing their function (cutting, painting, squaring).



Product photos on a white background:

Ideally individual items, but sets are also acceptable as long as they are free from distracting elements.

Video Specifications:



- MP4 format, vertical reel orientation, maximum duration of 1 minute.

Content must include:

- Information about the company and its products.
- Details about product characteristics (e.g. materials, models).
- How the machinery works.
- End with an invitation to attend Tecno Mueble Internacional.

* Costed items

Downloadable graphic material

Use these resources to enhance your marketing efforts across different media:



- Social media post.



- Personalized invitations.



- Logo of the current edition.

This material is available on our website:
<https://www.tecnomueble.com.mx/en/im-exhibitor>

ACTIVATE YOUR SOCIAL MEDIA


and announce you will be part of Tecno Mueble Internacional using our hashtags:


#TMIV26


#TecnoMuebleInternacional2026

#TecnoMuebleInternacional

- Invite your clients to visit you.
- Tag us in your stories and posts.

 @TecnoMuebleInternacional/

 @tecnomuebleinternacional/

 @tecno-mueble-internacional/

Digital Directory

Elaborado por:

MOBLAJE
DISEÑO & INTERIORISMO MEXICANOS

A space designed to facilitate direct **contact with the more than 39,500 prospects** attending Expo Mueble Internacional, who are in the process of evaluation and decision-making.

Strategic presence, where visibility translates into connection, recall, and business opportunities.

Empresas
Expositoras

TECNO MUEBLE
INTERNACIONAL

A B C D E F G
H I J K L M N
Ñ O P Q R S T
U V W X Y Z



The screenshot shows a digital directory interface with a navigation bar at the top containing icons for 'ÍNDICE', 'GENERAL', 'PRODUCTOS', 'EVENTOS', and 'ABC'. Below the navigation bar, there are two columns of exhibitor profiles. The left column lists 'ABC INDUSTRIAL TEXTIL' (3001), 'AGM HERRAJES Y TORNILLOS' (2001), 'ALTEC FLUIDOS' (4008), and 'AMERICAN HARDWOOD EXPORT COUNCIL' (1016/1018/2017/2019). The right column lists 'AMERICAN SOFTWOODS' (2012), 'AMHEC CUTTING TOOLS' (1051), 'ANFFER' (51 / VESTIBULO 4), and 'ANHUI NANGU WOOD CO.,LTD' (4018). Each profile includes the company name, address, phone number, and email.

This material is
distributed through:

- Databases.
- Website.
- Screens at Expo Guadalajara.

*The information provided in the
Exhibitor Profile will be published in the Directory.

Boost your visibility in a specialized medium and reach your
target audience directly.

Information:
Brenda Arredondo

+52 (33) 1025 7220

brenda.arredondo@afamjal.com.mx



Organized by: **afamjal**

Asociación de Fabricantes de Muebles de Jalisco A.C.

Av. Mariano Otero 1313, Col. Rinconada del Bosque,
Guadalajara, Jalisco, México, C.P. 44530

Contact

Digital materials:

gabriela.casillas@afamjal.com.mx

Advertising & directory:

brenda.arredondo@afamjal.com.mx

PLEASE READ YOUR MANUAL AND CONTRACT.

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RESTRICTIONS:

- Admission is only permitted to those over 18 years of age.
- No pets (except guide dogs with proper documentation).
- Photography is restricted according to each exhibitor's regulations.
- Sportswear is prohibited.

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